Club Instagram Account

DCC has an Instagram account, with c.1,500 followers and we want to get good content for this account. By far the most popular photos are club members in their kit on or near their bikes.

To that end, here are more detailed instructions on how to post photos and tag the club from your Instagram accounts.

1. Tap the + icon at the top of your screen.
2. Select 'Post' to post a photo.
3. Choose a photo or video from your library or shoot one by selecting camera icon.
4. 'Select Multiple' if you have more than one photo, then tap the photos you wish to post.
5. Crop the image.
6. Tap 'Next'.
7. Pick a filter.
8. Tap 'Next'.
9. Type your caption including tags and hashtags.
10. Tag @dorkingcycling. To do this, start typing @dorkingcycling. As you start to type the aspersand (or 'at' symbol) and the first few letters, a list will appear below and you will see the DCC icon, select this. @dorkingcycling will then appear as blue in your caption once posted.
11. Use hashtags for post optimization. For example #dorkingcc #dorkingcycling #dorkingcyclingclub #surreycycling #britishcycling
12. Add location if you wish.
13. Tap 'Share' to post.

If you don't have an Instagram account, but have taken the best club photo ever, please send them to Lisa Bywell via Spond message